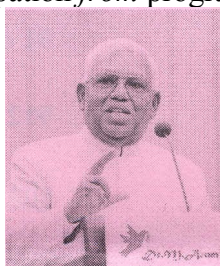


<b>Name of the NGOs:</b>	<b>Shanti Ashram</b>
<b>Contact person:</b>	<b>Dr. Kezevino Aram Director</b>
<b>Address:</b>	Shanti Ashram Road Kovaipudur Coimbatore-641042
<b>Telephone:</b>	91-422-2607271/2605550
<b>Fax:</b>	912-422-2607806
<b>E-mail:</b>	shanti@eth.net
<b>Website:</b>	<a href="http://www.shantiashram.org">www.shantiashram.org</a>
<b>Name of other key person:</b>	Dr. S.R. Subramanian Program Coordinator
<b>Year of establishment &amp; registration:</b>	1986 – Public Charitable Trust
<b>Act under which registered / regn. no.:</b>	Publish Charitable Trust Act
<b>FCRA no., if available:</b>	075850140
<b>Aims / Mission / Vision:</b>	Sarvodaya, as articulated by Mahatma Gandhi, provides the vision for Shanti Ashram. Through a commitment to constructive social action, the Ashram strives to serve as a catalyst to empower the different sections of rural communities in particular, and the society at large. The ashram was founded in 1986 by Dr. Aram and Mrs. Minoti Aram, along with fellow Gandhians. The principal feature of the Ashram's activities has been the direct and proactive involvement of the village communities themselves in its people centered programs.

### ***Working Framework (Mission)***

Shanti Ashram has adopted the 'Service Area' model wherein the village constitutes an individual service unit. A team of committed staff coordinates program implementation in each of the 40 service villages. Complementing the work of the Ashram's field staff are leaders and members of the community based organizations, including Women's Self-help groups, Illainjer Mandrams (youth groups), Panchayat members (people's elected representatives) and Farmers' Associations. The Ashram has consciously sought community participation from program conceptualization to evaluation.



### **Aims**

1. To promote peace and development in the country and the world,

2. To undertake peace mission and goodwill mission projects
3. To take up literacy mission projects in Coimbatore district, in the State of Tamil Nadu and in the country at large,
4. To work *for* the transformation *of* education system in the country and the
5. world at large including opening *of* such educational centres at all levels,
6. To take up rural development programs with a view to serve the people below the poverty line,
7. To promote micro-level planning including village planning block planning and district planning.
8. To undertake research projects in education, rural development, peace education and allied fields,
9. To take up service projects *for* the welfare *of* women, children, scheduled castes and scheduled tribes, and economically backward classes,
10. To undertake Khadi and Village Industries Programs including production, research and training.
11. To promote programs *for* population control, including action research projects and training,
12. To take up Shanti Sena programs including research, training and action projects,
13. To promote and undertake medical mission projects and programs including sanitation and hygiene programs,
14. To promote youth welfare programs and projects such as camps etc.
15. To publish books, periodicals, bulletins, monographs and others,
16. To take up programs of environmental education and ecological improvement,
17. To work towards solutions for various problems, national and international, in keeping with the Gandhian principles of non-violence and Sarvodaya,
18. To render service to one and all, in accordance with the above objectives, irrespective of caste, creed, race, religion or nationality,
19. To do all such other things as may be necessary, incidental and conducive to the attainment of the above objects.

### 13. Substantive area of work

#### **The areas of work include:**

##### **Bala Shanti for Children**

*Shanti Ashram believes that rural children, like all other children, have a right to first call not only to our love and care, but also to our resources. . The purpose of this program is to organize an intensive initiative to ensure holistic development of children*

##### **Community Health**

*The Community Health Program of Shanti Ashram extends assistance to rural communities to help them address health, sanitation and population issues. It also aims to create awareness. on health promotion.*

##### **Environmental Restoration**

*The Guiding Principles for environmental restoration programs are:*

*To maintain ecological balance through education, research and policy intervention.*

*To protect the environment by initiating grass root initiatives.*

*To create awareness on environmental restoration To train children, women and youth on environmental issues through Green Brigade Initiatives*

## **Panchayat Raj Research & Training**

*The Panchayat Raj Research and Training Centre of Shanti Ashram works to realize democratic governance at the grass root level. The activity of the center includes awareness creation and training of the elected representatives, rural people and NGOs about the importance of local governance.*

## **Peace Education & Interfaith Collaboration**

*The Ashram continues to work closely with different faith communities & inter religious organizations to promote interfaith cooperation & peace building. The Ashram also collaborates with other organizations working for peace at local, national and international levels. The Ashram has also started programs on Ethics Education to the children during the last two years.*

## **Poverty Alleviation**

*The analysis of factors contributing to continuing poverty and identification of appropriate multi-sectoral solutions has been part of Shanti Ashram's poverty alleviation work.*

## **Women's Development**

*Empowering women has become integral to the new approach in promoting sustainable human development. Women empowerment is a process through which women gain greater control over social, material and intellectual resources.*

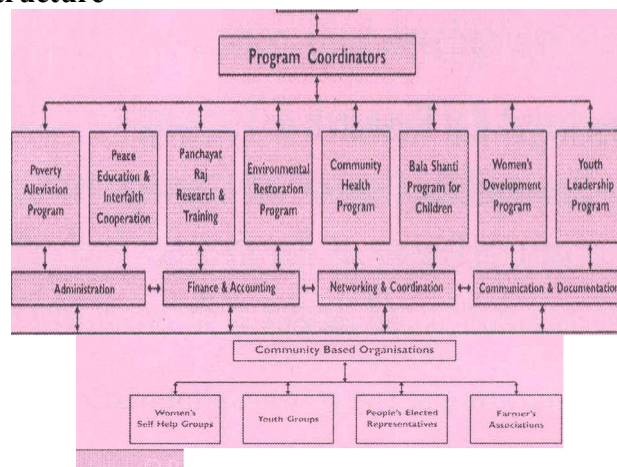
## **Youth Leadership**

*Shanti Ashram's commitment to engaging youth in community development work finds expression in the youth leadership section of the Ashram. The section organizes leadership building programs, vocational training, fund raising & out reach programs for vulnerable youth*

## **14. Geographical Coverage**

The service areas in which we focus our efforts for integrated rural development locally are Perur and Madukkarai Blocks. These blocks are made up of 40 - villages and have a population of over 200,000 people. Situated in Southern India, Shanti Ashram has also' been implementing countrywide programs and collaborating with international agencies.

## **Organizational Structure**



**15, Approximate Annual Budget (Rs. in lakhs) 126 lakhs**

## **16 Sources of Funds:**

- Projects funded by National, and International Agencies

- Projects funded by Government of India
- Projects funded by Government of Tamil Nadu
- Community contribution

17. No of employees:

**Paid:** 36 Volunteers: 55

18. Collaboration with

Local	Amrita Deemed University
	Assisi Snehalaya
	A vinashilingam Deemed University
	Canara Bank
	Coimbatore Medical College Hospital
	Coimbatore HIV / AIDS Ullor Nala Sangam
	Confederation of Indian Industries
	District Civil Supply Corporation
	GVG Visalakshi College for Women
	HDFC Bank
	Inner Wheel Clubs of Coimbatore
	JCI Coimbatore Cosmos
	Kumaraguru College of Technology
	Larsen & Toubro Ltd.
	Mahalir Thittam
	Masonic Medical Centre for Children
	PSG Institute of Medical Sciences & Research
	PSG Krishnammal College for women
	Raheja Enclave Ladies Association
	Rotary Clubs of Coimbatore
	Sarvodaya Sangams
	Tamil Nadu Agricultural University
	Young Indians
State	
	AIDS Prevention & Control Project (AP AC)
	Catalyst Trust
	Catholic Bishop's Conference of Tamilnadu
	Gandhigram Rural University
	Kanya Gurukulam
	Peoples' Sarvodaya Movement
	Sarvodaya Illakiya Pannai
	Sarvodaya Mandal State Planning Commission
	Tamil Nadu Corporation for Development of Women, Government of Tamil Nadu
	TNSACS
	UNICEF State Office for Tamilnadu & Kerala

**National**

Centre for Environmental Education Officer  
India Alliance for Child Rights

Jamia Millia Islamia  
 National Bahai Assembly  
 National Council for Rural Institutes (NCRI)  
 Planning Commission, Government of India  
 Ministry of Women & Child Welfare, Government of India  
 Sarvodaya International  
 UNICEF  
 United Nations Development Program, New Delhi  
 UNIFEM  
 Upasana  
 Women of Faith Network of India

#### **International**

A.M.U. Italy  
 Arigatou Foundation- GNRC  
 Brigham Young University  
 Focolare Movement  
 Global Health Council  
 Global Network of Religious Organization for Children .  
 Harvard University  
 Michigan University  
 Rotary Club of Wiirzburg  
 South Asia Inter-religious Council  
 UNICEF  
 UNAIDS  
 Women Faith & Development Alliance  
 World Conference on Religion for Peace

#### **19. Major Achievements:**

- *The first initiative of the Ashram was **Operation 100% - Literacy**, launched in 1986, to make Perur Population in the age group of 15 – 35 years, to become literate.*
- *Starting of Bala Shanti Kendras for the benefit of rural children focussing on education, nutrition and health. Every year around 100 children graduate from the Kendras.*
- *UNDP Funded program on Participatory Agro-forestry for Environmental Restoration & Poverty Alleviation was completed. Under this program, 75000 seedlings were planted and 75% are SURVIVING.*
- *In the CAP AR T financed project on Panchayat Raj 1300 elected Panchayat Presidents and Members in the Village Panchayats of Coimbatore District were given 3-day orientation program on their rights and duties.*
- *A 12-day Peace March with 14 NGOs was undertaken from*
- *Kanyakumari to Coimbatore, to promote peace among the community .*
- *A program on Run for Unity is organized every year with 250 children .*
- *Coimbatore Peace Festival is held to coincide with the Bombing of Hiroshima every year and over 700 youth and children participate every year*
- *UNICEF Chennai funded project on Aravanaippu - Compassion and Care of people affected and infected with HIV AIDS was successfully carried out with the focus on involvement of religious leaders.*
- *UNDP Small Grant Project on Mitigation of Carbon Dioxide was implemented for 3 years and over 800 smokeless choolas and 200 solar lanterns were put into use in the*

*rural households of Perur and Madukkarai Blocks.*

- *The Project on Orphan and Vulnerable Children financed by Christian Medical Association was implemented and around 76 HIV AIDS affected and infected children were monitored regularly through Health and Educational Assistance.*
- *UNIEF New Delhi Project on Prathiba - Engaging Women of Faith in HIV AIDS Prevention and Care was implemented in the different regions of India.*
- *A program on Journey for Peace is organized every year with youth and children, visiting places of worship of different religions.*
  
- ✓ *Around 450 Self Help Groups with a membership of more than 6000 are working for the empowerment of rural women. 8 Public Distribution Centres are run by the members of Self Help Groups.*
- ✓ *With children, public and women, cleaning of famous Patteeswarar Temple, Perur is carried out every week for the past 280 weeks, to promote environmental conservation and interfaith harmony in the banks Noyyal River where the ashes of Mahatma Gandhi is kept.*
- ✓ *A program on Youth and Hunger, funded by the students of Brigham Young University, USA was implemented to promote youth leadership and skill development to uplift the people above the poverty line.*
  
- ✓ *The project on Rehabilitation of Tsunami people was organized continuously four years wherein around 400 children were given medical and educational assistance in four villages of Chidambaram Taluk.*
- ✓ **Poornam - Empowerment of Women for Sustainable Livelihood**, financed by Rotary Club of Würzburg, was implemented with the aim of providing skill training and micro finance to rural women for income generation.
- ✓ **Green Brigade**, a unit of 250 children is functioning for the last ten years in line with the concept of Shanti Sena of Mahatma Gandhi to promote environmental restoration and communal harmony through cultural programs.

## **Publications**

The Ashram has produced the following publications so far. These publications are available for sale to public and institutions.

### **In English**

- The Future of Mankind - Dr. M. Aram
- Micro Planning at Village Level- Dr. M. Aram
- Micro Experiment in Population Control - Dr. M. Aram
- Apostle of Peace -Dr. M. Aram
- Towards a Culture of Peace and Environmental Ethics - Dr. M. Aram
- St. Francis of Assisi and Mahatma Gandhi - A Comparative Study - Mrs. Minoti Aram .
- Participatory Agro-forestry for Poverty Alleviation and Environmental Restoration - Final Report (UNDP & Shanti Ashram)
- Manual on Participatory Monitoring and Evaluation (UNDP & Shanti Ashram) HIV

AIDS - The Human Dimension: Voices from the Hindu World (WCRP & Shanti Ashram)

- CONTACT Special Issue, January 2005 (WCC & Shanti Ashram)
- What Religious Leaders Can do about HIV / AIDS in Tamil Nadu
- Prathiba - Engaging Women of Faith in HIV / AIDS - Prevention & Care Handbook
- Keep the Promise (Brochure)
- Prathiba - Engaging Women of Faith in HIV / AIDS Prevention & Care (Brochure)
- Jyothirgamaya - Rural Women of Perur Impacting Climate Change (Final Report)
  
- Prathiba - Engaging Women of Faith in HIV / AIDS Prevention & Care (Final Report)
- Bio Diversity Conservation - Brochure in Tamil
- HIV / AIDS A Manageable Disease - Brochure in Tamil
- CD presentation on India Ethics Promoting Campaign

### **In Tamil**

- Tamil Nadu Panchayat Chattam
- Panchayat Rajyam
- Arasiyal Amaippu Chattam - 73rd Amendment . Panchayat Payarchi Kaiyedu
- Malai Neer Sekharipuu
- Nambikkai Valayathil Nam Pengal

### **People's Library Series**

Shanti Ashram has initiated a People's Library Series with the aim of publishing the writings and studies of pioneering individuals and institutions. This initiative aims to reach a wider community to understand and motivate them on the expertise that goes into successful program operation, community building and innovation.

### **English**

- **Marjorie Sykes: Celebrating Many Dimensions of a Peace Maker** Mrs. *Minoti Aram*
- **Can Religions be Partners in Peace Building** *Madam Chaira Lubich*

### **Tamil**

- **Varairukkapatta Valkaikku Kalvium Anmeekamum** *Thavathiru Kundrakkudi Adigalar*
- **Neri Murai Valvum Sura Kattupadum** *Thavathiru Shantalinga Ramswamy Adigalar*

### **Awards**

1. *Niwano Peace Award* was given to Dr. M. Aram, the Founder President of a the Ashram
2. *Awarded the "Servant of the Poor" Award*, by the Confederation of NGOs of Rural India